



STRATEGIC PLAN

The mission of Quincy Catholic Schools is to form the next generation of Catholic disciples of Christ, in communion with families and parishes, through spiritual growth and academic excellence.



FROM THE DESK OF

D. CHRISTOPHER GILL

CHIEF ADMINISTRATIVE LEADER

Strategic planning can be seen as something that we do every 3-5 years and then sits on a shelf to collect dust. But I can tell you, that is not the case for Quincy Catholic Schools. Our 33-member Strategic Planning Steering Committee, co-chaired by Andrew Mays and Erin Fraizer, brought all of Quincy Catholic Schools together to establish a plan for the future, a future full of hope.

**“For I know the plans I have for you, declares the Lord, plans for welfare and not for evil, to give you a future and hope.”
(Jeremiah 29:11)**

During the 23-24 academic year, the Steering Committee sought input from students, faculty, staff, priests, parents, alumni, and friends. Surveys, small meetings, and extensive listening sessions generated information from countless individuals who spoke about who we are and what it means to be a Catholic elementary school in Quincy, Illinois.

This plan is our “map” for the future to help us thrive in the coming years. It is a plan that brings us together for the first time since our first Catholic school opened in Quincy over 185 years ago at St. Boniface School. The plan also reaffirms our Catholic values and the faith-based mission that guides our school community.

To say I was blessed to work with all of the people on this team is an understatement. You could feel the Holy Spirit at work when everyone came together to establish our objectives for this plan. Over the next few years, the fruits of our Strategic plan will become reality. Each year we will assess how we did from the previous year. Our results will be open and available for everyone to see and I ask for you to take an active role in this plan. Ask yourself how you can get involved and help us achieve these results.

I am excited to share the plan with you. Now, let's get to work!

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THANK YOU

Quincy's Catholic Schools would like to acknowledge and thank the Tracy Family Foundation for their generous support which made this possible and Partners in Mission who guided this important process and continues to offer assistance to implement.

We would also like to thank the community members who participated in the survey and the 70-plus school staff and volunteers who participated in the strategic planning weekend. The input gathered through this involvement informed the creation of this plan and the next steps of Quincy's Catholic Schools.

STRATGIC PLANNING COMMITTEE

In April 2024, more than 70 participants, including priests, principals, teachers, parents, and community members, participated in a two-day retreat. The result was the creation of vision statements and objectives for the seven established domains.

Executive Team

Erin Frazier*
D. Christopher Gill
Andrew Mays*

Pastors

Fr. Steven Arisman
Fr. Leo Enlow
Fr. Tom Donovan
Fr. Tom Meyer

Principals

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Carol Frericks
Julie Radel
Cindy Venvertloh

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Ann Gage, Co-Chair
Katie Bailey
Jennifer Dickerman
Katelyn Kinscherf
Maria Mast
Carla Slough
Tera Smith
Kathryn Untiedt
Amy Wiewel

Advancement

Sara Reuschel, Co-Chair
Jenny Sousa, Co-Chair
Matt Bergman
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Sandy Gallaher
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Karen Weiman

Enrollment

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Katie Klauser
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Rebecca Wear
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Amy Siebers, Co-Chair*
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Dottie Buckman
Nicole Costigan
Brian Fox
Sue Holbrook
Kristi Smith
Clint Sutter

Student Life

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Donna Richmiller, Co-Chair*
Amber Feldner
Kalyn Kirlin
Kelli Lunt
Mindy Richards
Maribel Sanders
Whitney Stanford
Kyle Venvertloh

*Provisional Advisory Board Members



STRATEGIC PLAN DEVELOPMENT

In the summer of 2023, Quincy Catholic Schools, with a grant from the Tracy Family Foundation, hired Partners In Mission to guide and facilitate strategic planning with the goal to establish a plan that would guide the organization's efforts for the next 3-5 years.

Seven strategic planning committees were formed in the fall of 2023 - Catholic identity, academics, advancement, enrollment and marketing, facilities, finance, and student life. These committees were tasked with writing a narrative to provide a current assessment of each domain. In order to complete this task, the teams reviewed community survey results (nearly 500 responses) and collaborated with school leadership and staff to collect data. By February 2024, each of the seven domains had drafted narratives based on their findings. In April, a two-day retreat with more than 70 participants was held. During this retreat, participants reviewed the domain narratives and drafted a vision statement and objectives for each domain marking the first collaborative effort across the four parishes and schools. The visions and objectives listed below were ratified by the Provisional Advisory Board and Provisional Corporate Board in May 2024. Tactics and goals are currently being created by the Provisional Advisory Board to guide the efforts to meet these objectives.

CATHOLIC IDENTITY

Quincy Catholic Schools will be a Christ-centered community flowing from our parishes that supports families in living out their vocations to know, love, and serve God.

Objectives:

- Promote parish and school stewardship through evangelizing encounters with Jesus in the Eucharist at Mass.
- Collaborate with the Catholic community of parishes to engage youth in faith formation in and outside of the school day.
- Develop and implement a framework for consistent clergy presence in both sacramental and non-sacramental interactions.
- Develop and implement a shared curricular plan that abides by diocesan standards for general PreK-8th grade religious instruction.



ACADEMICS

Quincy Catholic Schools will form Catholic disciples of Christ through a spiritually guided, academically rigorous, differentiated, and comprehensive curriculum.

Objectives:

- Prioritize recruiting, hiring, developing, and retaining high-quality teachers, staff, and administrators.
- Collaborate regularly to provide comparable academic opportunities for all students.
- Integrate Catholic teachings and experiences across all curricular areas.
- Create, implement, and sustain an instructional system with qualified staff and resources to promote learning for all students, as children of God.

ADVANCEMENT

Quincy Catholic Schools will be empowered by stewardship and solidarity to solicit and secure resources to ensure long-term sustainability.

Objectives:

- Create a culture of giving through a community-wide education and communication plan that articulates the unique value of Quincy Catholic Schools.
- Establish and execute a unified plan for fundraising and communication that clearly defines the needs and values of Quincy Catholic Schools.
- Address misperceptions and provide transparency on how parish funds are allocated to support our school system.
- Develop strategies to secure financial stability and growth through diversified, long-term philanthropic revenue streams.



ENROLLMENT

Quincy Catholic Schools will attract, enroll, and retain families by promoting the value of an authentic Catholic education.

Objectives:

- Create intentional enrollment guidelines that promote our Catholic mission, identity, and faith.
- Collectively maximize enrollment to fully utilize all available faculty, staff, facilities, and financial resources to provide quality Catholic education to our families.
- Ensure that every family that desires a Catholic education can enroll by keeping tuition affordable.
- Develop a cohesive strategy to retain current families from PreK through 8th grade.
- Promote enrollment through the development of a data-driven, system-wide marketing strategy focused on the proven benefits of Catholic education.

FACILITIES

Quincy Catholic Schools will commit to and invest in well-maintained, safe, secure, and accessible facilities.

Objectives:

- Establish and implement a maintainable master facilities plan to
 - guide resource allocations
 - balance facilities utilization
 - coordinate maintenance
 - identify and address future needs



FINANCE

Quincy Catholic Schools will commit to business operations, accounting framework, and fiscal processes to advance the viability and vitality of our mission.

Objectives:

- Attract, retain, and support a team devoted to our Christ-centered community by providing competitive compensation and employee benefits both tangible and intangible.
- Implement and maintain consistent accounting and business procedures for unified reporting among the schools.
- Communicate the results of the financial analysis behind the alternative proposed models of delivering education to our students.
- Explore a revenue generating system that balances long-term solutions while being responsive to short-term funding issues.

STUDENT LIFE

Quincy Catholic Schools will create a community of fearless, confident, well-formed Catholic leaders equipped for all aspects of life.

Objectives:

- Ensure student life opportunities are available for all.
- Establish comprehensive social-emotional support services to address the diverse needs of our school community.
- Develop a comprehensive plan to recruit and empower student life activity leaders to integrate our Catholic faith in all opportunities.





QUINCY CATHOLIC SCHOOLS

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